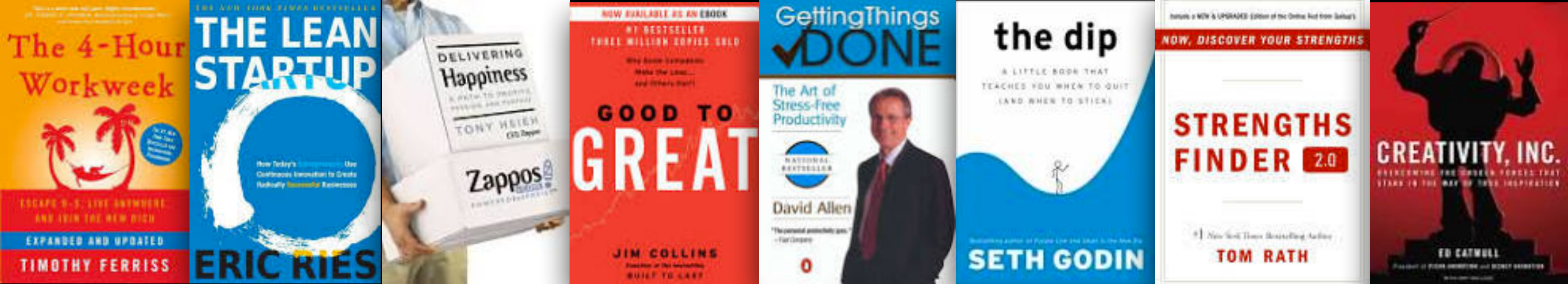


# STRENGTHS FINDER 2.0

The #1 Wall Street Journal  
Bestseller

Book By Tom Rath  
Slides by Ryan Battles

RATH, TOM, AND MARCUS BUCKINGHAM.  
STRENGTHSFINDER 2.0. NEW YORK: GALLUP, 2007.



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Each person's talents are enduring and  
unique.

Each person's greatest potential for growth is in the area of his or her greatest strength.

We can reach our maximum potential only  
by using our individual strengths

We can match our strengths to our roles at work, home and in the community.

We can enjoy what we are doing because  
we are using our true talents

We can enjoy what we are doing because  
we are using our true talents



Each person's talents are enduring and unique (i.e. they were born with them and will always have them)

Each person's greatest room for growth is in  
their area of greatest strength

The Themes:

Achiever

Activator

Adaptability

Analytical

Arranger



Belief

Command

Communication

Competition

Connectedness

Context

Context

Deliberative



Developer

Discipline

Empathy

Fairness

Focus

Futuristic

Harmony

Ideation



Inclusiveness

Individualization

Input

Intellection

Learner

Maximizer

Positivity

Relator



Responsibility

Restorative

Self-Assurance

Significance

Strategic

Woo

(Winning others over)

THIS HAS BEEN A BRIEF OVERVIEW OF  
SOME IDEAS FROM STRENGTHSFINDER 2.0.

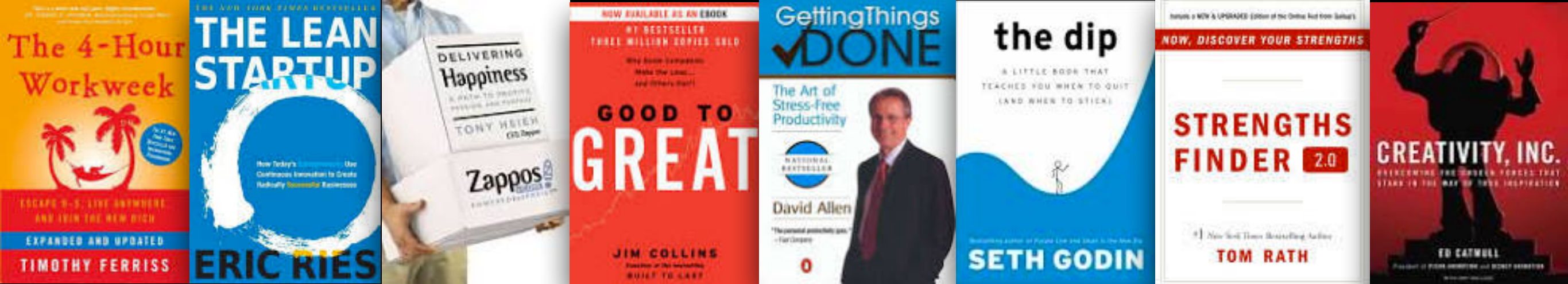
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